



2023
SPONSORSHIP
PROSPECTUS

About WA Women's Hall of Fame

The WA Women's Hall of Fame was first established in 2011 in recognition of the Centenary of International Women's Day, held annually on 8 March.

As part of the State-wide IWD Celebrations, the WA Women's Hall of Fame, acknowledges women's dedication, creations, accomplishments, and successes in all forms, as a flagship annual event in WA. Endorsed by women's organisations, business and industry, the importance of this initiative has been recognised as a key strategy in the WA Government's Stronger Together: WA's Plan for Gender Equity.

The Hon Simone McGurk MLA Minister for Women's Interests said "I am committed to gender equality and initiatives that recognise and celebrate the achievements of women across our state. The WA Women's Hall of Fame is an important way to acknowledge the efforts of women in WA, across a diverse range of endeavours, and I am pleased to offer my support."

Focusing on eight key fields of endeavour; business, education, culture, arts, sport, STEM, health, and community services, the women are selected from nominations submitted by associates, colleagues, friends, family, and others.

The process runs over a three-month period with the new 'Inductees', being announced at a very special event at Government House, to coincide with International Women's Day, 8 March each year.

For more information on the WA Women's Hall of Fame and previous Inductees visit <http://wawomenshalloffame.com.au/>



A personal message from Fiona Reid, Chairperson, WA Women's Hall of Fame

The Hall of Fame is an incredible record of the diversity in life for women around our State and what they each have in common, a commitment to make a difference towards enriching the lives of fellow Western Australians.

We are very proud that over 240 Western Australian women have been publicly acknowledged through this 12-year initiative which celebrates the social, economic, cultural, and political achievements of women, reflecting on how far we have come, and how far we still must go to realise gender equality.

As a not-for-profit organisation, our ability to continue and grow the Hall of Fame is only made possible by support from financial and in-kind sponsors. We have some fabulous opportunities to partner with the 2023 event, and beyond. I invite you take the time to consider this prospectus, then decide to join us so we may continue to honour the important role women have in helping to build this great State.

Key event information

Launch

Date: September 2022 (Date TBC)

Induction Ceremony

Date: March 2023

Venue: Government House

Attendees include Key stakeholders; 2023 inductees, previous inductees, media, and event partners.

Attendance: Approx. 150-250 people

Touring Photographic Exhibition

Date: 8 March 2023 – December 2023

Venue: Brookfield Place, Perth CBD
The exhibition commences in the CBD then travels State-wide.

Sponsorship Benefits

- Association with the recognised flagship International Women's Day event,
- Showcase your brand/product/service in front of an audience of women who have been celebrated for their achievements within their workplace, and or the wider community,
- Networking, developing, and meeting new connections with previous/current inductees, and their colleagues,
- Demonstrate your support for an initiative which highlights the importance of women's role in modern society, their significant contributions to our community, culture, and history, fostering greater respect for women whilst progressing gender equality.



Sponsorship packages

The following packages list a range of sponsorship opportunities available. These packages have been designed with varied budgets in mind and are aimed to facilitate sponsorship at all levels; however, should you have something more specific in mind please reach out!

For further enquiries or to create a tailored package that best suits your needs contact **Gina Church** at wawomenshof@gmail.com or call **0409 299 220** during business hours.

WAWHOF Platinum Partner

One Package Available

Cost: \$8,500 ex GST

This is an exciting opportunity for your business to gain maximum exposure as a key stakeholder, to the Inductees, past and present, affiliated businesses, organisation's, and the general-public.

Our Platinum partner will gain exposure at the Launch event, which has previously been held in Parliament House, and the Induction Ceremony at Government House.

Package Inclusions:

- Recognition as the official Platinum partner in all relevant promotional and marketing materials,
- Logo in a prime position on the WA Women's Hall of Fame website,
- Logo acknowledgement in the commemorative booklet as an event partner,
- Minimum 5 mentions via social media (currently over 1800 followers and high post engagement) from the date of sign up to post event,
- Written acknowledgement in all event-related press releases recognising your business as the Women's Hall of Fame Platinum partner,
- MC / Chair acknowledgement during the Launch and Ceremony proceedings,
- Subject to approval, the opportunity to provide a welcome address (2-3 mins) at the Ceremony,
- 4 x complimentary invitations to events.
- The option to provide merchandise and brochures to be distributed from the reception at the Government House Ceremony,
- Company's logo displayed on a digital lectern (periodically) during the Ceremony,
- Opportunity to sponsor an award category of your choice (subject to availability).

WAWHOF Gold Partner

1 Packages Available

Cost: \$6,500 ex GST

This is a unique opportunity to gain maximum exposure as an organisation which supports women's achievements, both past and present.

Our Gold partner will gain exposure at the Launch event, which has previously been held in Parliament House, and the Induction Ceremony at Government House.

Package Inclusions:

- Recognition as an official Gold partner in all relevant promotional and marketing materials,
- Logo in a premium position on the Women's Hall of Fame website,
- Logo acknowledgement in the commemorative booklet as an event partner,
- Minimum of 2 mentions via social media (currently over 1800 followers and high post engagement) from the date of sign up to post event,
- Written acknowledgement in all event-related press releases recognising your business as the Women's Hall of Fame Gold partner,
- MC / Chair acknowledgement during the Launch and Ceremony proceedings,
- Invited on-stage to announce the 'Roll of Honour' Inductees at the Ceremony,
- 2 complimentary invitations to events,
- The option to provide merchandise and brochures at reception at the Government House Ceremony event,
- Your company logo displayed on the digital lecturn during the Ceremony.

WAWHOF Category Sponsorship

8 Packages Available

Cost: \$3,500 Ex GST per category

The categories have been designed to focus on eight key fields of endeavour; business, education, culture, arts, sport, STEM, health, and community services, all of which are recognised as having a significant impact on life for all Western Australians.

This sponsorship opportunity provides your business with a choice of a specific Category (subject to availability) which can align with your business and reinforce your key messaging.

Package Inclusions:

- Naming rights for the Category chosen, i.e., Community Award proudly sponsored by (Company Name),
- Recognition as the Category sponsor on the Women's Hall of Fame website,
- Minimum 1 mention via social media (currently over 1800 followers and high post engagement) as the Category sponsor,
- Written acknowledgement in 1 press release announcing inductee/s and recognising your business as a Category sponsor,
- Written acknowledgement on two exhibition storyboards as the Category sponsor,
- 1 complimentary invitation to the Ceremony,
- MC acknowledgement and invitation to the stage for the announcement of the Inductee in your sponsored Category,
- Logo featured on the digital lecturn during the presentation of the sponsored Category,
- Photo opportunity with the winner/s of your selected Category at the Ceremony

Business

Western Australian women have long been pioneers of business in this State. This category acknowledges their achievements and showcases how they have paved a way for women moving forward towards financial gender equity.

Previous inductees in this category include:

Janet Holmes à Court AC, businesswoman, philanthropist in education and the arts, Gina Rinehart AO, mining magnate and philanthropist, Hon Julie Bishop lawyer, former Federal politician, and Australia's first female foreign minister, Diane Smith-Gander AO, business executive, company director and advocate for gender equality, the Hon. Kerry Sanderson AC CVO, the first woman to serve as Governor of Western Australia, and Dr Sue Boyd AM, spent 34-years in the Australian Foreign Service as Australian High Commissioner, Ambassador or Consul-General.

Education

This category recognises women who have made it their life's work to share their knowledge, skills, values, and beliefs for the educational benefit of other Western Australians so they may reach their full potential.

Previous inductees in this category include:

Emeritus Professor Denise Chalmers AM, expert in quality teaching, Karen Anderson, psychotherapist educator, Lyn Farrell, Dean ECU South-West Campus, Dr Dawn Butterworth AO, early childhood educator, Mrs. Doreen Green, teacher & community leader, Emeritus Professor Tracey Horton AO, business educator.

STEM

STEM is an acronym for science, technology, engineering, and mathematics. This category is for women who have left their mark in any of these fields.

Previous Inductees include:

Dr. Paola Magni, Forensic Scientist, Professor Lyn Beazley AO, first female Chief Scientist of WA, Suzi Urbaniak, CoRE Leader and Founder, Australian of the Year Awards Local Hero 2020, Professor Arlene Chan AM, medical oncologist, Denise Goldsworthy, metallurgist & mining leader, and Professor Cheryl Praeger AM FAA, mathematician.

Culture

Through culture people and groups define themselves. This category recognises the work and achievements of women in strengthening and supporting cultural beliefs, practices, and key messages. Celebrating our diversity and creating an inclusive community for all.

Previous Inductees in this category include:

Professor Colleen Hayward AM who has received many awards for her long and distinguished career in advocating for Aboriginal health, education, and wellbeing in WA. Kira Fong OAM, founder Kimberley Girl, Dr. Casta Tungalaza, Intercultural-Relations Consultant, Professor Samina Yasmeen AM, teacher, and researcher in UWA's School of Social Sciences, Violet Arrey, a Cameroon born Australian lawyer and social entrepreneur, and Dr. Nonja Peters, author and historian.

Arts

The arts refer to the theory and physical expression of creativity including literature (drama, poetry, prose) performing arts (theatre, dance, music), and visual arts (drawing, painting, filmmaking, architecture, sculpting and photography).

Previous inductees in this category include:

Jenny Davis OAM an actor, director, and the Founder of Agelink Theatre, Terri Gomboc, Gomboc Gallery creator, Gina Williams, award-winning singer songwriter, Josephine Spaul, ballet educator, Elizabeth Jolley, writer, Carina Hoang author and actor and Harriett Marshall, founder of Freeze Frame Opera, and Louise Howden-Smith OAM, arts advocate.

Sport

Western Australia has seen some extraordinary sportswomen who have not only excelled in their chosen field both at home and internationally, but have gone on to inspire, motivate, lead, and change the way women's sport is viewed, leaving a legacy for future sporting generations.

Previous Inductees include:

Lyn Foreman OAM, Athletics Coach, Shirley Strickland de la Hunty, winner seven Olympic athletic medals, Paula Wagg Honorary OAM, jockey and trainer, Priya Cooper, Paralympian, Jan Cooper OAM, women's football, Shelley Taylor-Smith, marathon swimmer, Louise Savage OAM, Paralympian, and Kylie Forth, gold- medal winning blind sailor.

Health

This category recognises women who have dedicated themselves to improving the state of the physical and mental health well-being of others.

Previous Inductees include:

June Oscar AO, Aboriginal and Torres Strait Islander Social Justice Commissioner, Dr Fiona Wood AM, surgeon and researcher, Prof. Fiona Stanley AC, epidemiologist, Dr Diane Davies, homeless healthcare, Dr Tracy Westerman, founder Indigenous Psychological Services & 2018 WA Australian of the Year, and Janinne Gliddon who initiated the first hospital-based Aboriginal Volunteer Program.

Community

Women have long-been a backbone of community. There are extraordinary women, doing extraordinary work to help improve the lives of other individuals and groups. This category recognises them.

Previous Inductees include:

Nihal Iscel, Human Rights Activist, Dr Rishelle Hume AM recognised for her contribution to Aboriginal communities and 'Closing the Gap', Edith Dircksey Cowan, social worker & politician, Judith Parker AM, human rights & women's issues campaigner, Mrs. Doreen Green, teacher & community leader, and Dr Cynthia Dixon, Playgroup founder.

Photographic Exhibition Presenting Partner

One Package Available

Cost: \$6,500 ex GST

This is a unique opportunity for you to profile your business as the Presenting partner of the WA Women's Hall of Fame touring photographic exhibition, with the potential of 12-month's exposure. The forthcoming year, 2023, will mark the fourth year of what has become an annual FREEaccompaniment event.

The exhibition comprises of portrait photographs of the years 'new' Inductees. They are shown with a storyboard which provides a short summary of each woman's journey. Opening in Brookfield Place on International Women's Day, 8 March, the exhibition will remain in that location for two-weeks before starting the tour. Tour locations will vary year to year, and in previous years included high traffic areas such as schools, museums, libraries, hospitals, events, and women's organisations.

Exhibition Presenting Partner Package Includes:

- Naming rights as the exclusive Presenting partner for the photographic exhibition, i.e., Proudly presented by (Company Name),
- Priority logo representation on the lead exhibition panel (total panel size - 820mm W x 1200mm H),
- Logo inclusion on each storyboard (maximum 16) accompanying inductees photograph,
- Recognition as the Photographic Exhibition Presenting partner on the Women's Hall of Fame website,
- Credit via social media (currently over 1800 followers and high post engagement) in relation to any promotion for the exhibition,
- Written acknowledgement in related press releases promoting the exhibition (and on-going tour),
- Logo acknowledgement in the commemorative booklet,
- 2 complimentary invitations' to the Ceremony,
- Extensive logo exposure in high traffic public areas in the Perth CBD, suburban centres, and regional towns (dependent on touring locations).



WAWHOF

Commemorative Booklet Production Partner

One Package Available

Cost: \$4,000 ex GST

In 2021, a new tradition was started with the launch of the Commemorative Booklet. It was extremely successful and well sought as a historical record and lasting memento of the year's Inductees. Such was the success that the booklet is now produced each year, to coincide with the announcement of the 'new' inductees. The booklet is distributed at the Ceremony and available from locations presenting the Photographic Exhibition (subject to availability).

As the Production partner your business will gain exposure at event's and ongoing, as a keepsake.

Commemorative Booklet Production Partner Package Includes:

- Naming rights as the exclusive Production partner for the booklet, i.e., Proudly produced by (Company Name),
- Priority logo representation in the Commemorative Booklet as the Production partner,
- Logo representation on the lead exhibition panel (total panel size 820mm W x 1200mm H),
- Logo inclusion on each storyboard (maximum 16) accompanying inductees photograph,
- Recognition as the Commemorative Booklet Production partner on the Women's Hall of Fame website,
- Credit via social media (currently over 1800 followers and high post engagement) in relation to the Commemorative Booklet,
- Logo acknowledgement in the downloadable booklet available post the event, for a minimum of 12-months,
- 2 complimentary invitations to the Ceremony.



Video Production Sponsor

One Package Available

Cost: \$5,000 ex GST

Video Production Sponsor Package Includes:

- Logo inclusion in the inductee video (circulated at the event, via social media, event website and other relevant platforms as agreed),
 - Recognition as the Video sponsor on the Women's Hall of Fame website,
 - MC acknowledgement during the Ceremony,
 - Minimum 1 mention via social media (currently over 1800 followers and high post engagement) as an event sponsor
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- 1 complimentary invitation to the Ceremony

Lanyard Partner

1 Package Available

Cost: \$1,000 Ex GST

Lanyard Partner Package Includes:

- Organisational branding (sponsor to provide artwork) of lanyards for all events,
- Minimum 1 mention via social media (currently over 1800 followers and high post engagement) as an event sponsor.
- 1 complimentary invitation to the ceremony

In Summary

Thank you for taking the time to read this Prospectus.

We hope you have been 'inspired' to join with the WA Women's Hall of Fame in 2023 for this flagship International Women's Day event, as we celebrate inspirational Western Australian women, past and present.

The packages offer a range of sponsorship opportunities designed with varied budgets, and profiles. They are aimed at facilitating sponsorship at all levels, however, should you have something more specific in mind please reach out!

Sponsorship Package

Platinum Partner *\$8,500*

Gold Partner *\$6,500*

Category; Business, Education, STEM, Culture, Arts, Sport, Health & Community.

Category Sponsor *\$3,500*

Exhibition Presenting Partner *\$6,500*

Commemorative Booklet Partner *\$4,000*

Video Sponsorship *\$5,000*

Lanyard Partnership *\$1,000*

All prices are GST exclusive.

**FOR FURTHER ENQUIRIES OR TO CREATE A
TAILORED PACKAGE WHICH BEST SUITS YOUR
NEEDS CONTACT:**

Gina Church

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E: wawomenshof@gmail.com