



— WA WOMEN'S —
HALL OF FAME

2021 ANNUAL REPORT

VISION

WA WOMEN'S HALL OF FAME IS TO RECOGNISE, PROMOTE AND CELEBRATE WESTERN AUSTRALIAN (WA) WOMEN

PURPOSE

The purpose of the WA Women's Hall of Fame is to:

1. To recognise and promote the contribution of women to Western Australia

2. To celebrate women's contribution to WA through the WA Women's Hall of Fame

3. To advance gender equality through advocacy and collaboration

4. To provide a platform for the ongoing contribution of the WA Women's Hall of Fame Alumni to the advancement of gender equality

CHAIRS REPORT

2021 has been a challenging, but 'inspiring' year

The past year has proven to be a challenging year and presented a uniquely testing environment for the 2021 WA Women's Hall of Fame.

Given that Covid 19 was announced within weeks following the 2020 event, the Committee foresaw that a different approach would be required for continuation of the event into 2021.

Since its inception, the WA Women's Hall of Fame has maintained a 'Roll of Honour' to ensure that all Western Australian women, past and present, could be recognised, albeit posthumously. Each year from 2011, women have been announced in this category, but it has never been the focal point of the annual event.

Without knowing what March 2021 would present, the Committee decided to reflect on, and look back to the 'inspirational' women of our past and make the 'Roll of Honour' the only inductees for the year. It offered a chance for people to consider what our forebearers had done prior to 1921. From the traditional custodians of this land, to pioneer women who made this country their new home; all were considered for their part in the development of this great State now known as Western Australia.

The women's stories from our past, are an important part of the historical fabric of the State in which we live today. A rich tapestry, often weaved from hardship, loss, determination, and resilience. We hoped that by drawing inspiration from these women's remarkable stories, they would strengthen us as we move through the challenges presented by Covid 19.

The 2021 event was held in Government House, and was hosted by The Honourable Kim Beazley, AC, Governor of Western



2021 WA Women's Hall of Fame Inductee nominators at Government House with the Honourable Kim Beazley AC (Governor of Western Australia) and the Honourable Simone McGurk (Minister for Community Services, Children's Interests and Women's Interests) and Fiona Reid (Chairperson).

Australia, and Ms. Susie Annus. The Governor announced the induction of 14 historical women to the 'Roll of Honour', followed by a small reception where 2018 Inductee Gina Williams AM performed.

As all the 2021 Inductees were honoured posthumously, media opportunities were limited, so focus was directed to the amazing stories these historical women represented. A highlight of this year's campaign was a number of radio interviews with Emeritus Professor Colleen Hayward AM, who wrote the Acknowledgement of First Nations Women in the 2021 Commemorative Booklet. An additional highlight was a 15-minute interview on ABC Radio afternoons program, and a television story on both 9News services, at 5pm and 6pm. The segment reached a viewing audience of 70,000 people.

Despite the challenges 2020/2021 presented, particularly as the 2021 Inductees could not participate in interviews / media, we did secure State-wide coverage across a myriad of platform: press, radio, digital, social, and television.

CHAIRS REPORT

ADDITIONAL THANKS

I would like to acknowledge our Media & Community Engagement Manager Gina Church, Brookfield Exhibition curator Marija Jelivic, and all the other suppliers and creatives behind the scenes whom without we could not achieve the amazing outcomes we have to date.

FUTURE PLANS

As a volunteer based not for profit organisation dependent on LotteryWest funding and other sponsorship, which was rightly focused on Covid-19 recovery, in 2021 we were not in a position to hold the kind of event we have historically. However, we look to the future with optimism and hope as we continue to work towards gender equity in WA.

Nominations for 2022 open 1 November 2021, and we encourage you to consider who you can nominate for the WA Women's Hall of Fame.

Thank you to all our Members and the WA Women's Hall of Fame Committee for your continued support. It has been a pleasure to be the 2021 Committee Chair of the WA Women's Hall of Fame Inc and I look forward to an inspiring and successful 2022.



Fiona Reid

WA Women's Hall of Fame Chair



Fiona Reid, the Honourable Kim Beazley AC, Governor of Western Australia, and the Honourable Simone McGurk, Minister for Women's Interests.

2021 WA WOMEN'S HALL OF FAME 'ROLL OF HONOUR' INDUCTEES

Jane Swain Adams (1851-1934)

Pru Arber (1851-1932)

Fanny Balbuk Yooreel (1840-1907)

Nurse Frances Cherry (1872-1941)

Mary Ellen Cuper (1847-1877)

Mother Ursula Frayne (1816-1885)

Lady Margaret Forrest (1844-1929)

May Gibbs (1877-1969)

Helen McGregor Scott (1793-1883)

Mary Ann Millstead (1887-1949)

Lady Madeline Onslow (1851-1926)

Emily Harriett Pelloe (1877-1941)

Nurse Alice Stockley (1866-1945)

Mary Hynes Swanton (1861-1940)

COMMUNITY ENGAGEMENT REPORT

Whilst the event was not held as it had been in previous years, we continued, and expanded our community engagement activity. As a result, three very different public exhibitions were created and shown in three different formats. Additionally, we created a Commemorative Booklet which was initially available in limited edition print form, and can now be downloaded from the website, where it will remain for perpetuity. We have received a fantastic response to this year's community activities with ongoing support already committed for 2022.

This year saw new strategic partnerships evolve, including with the State Library of Western Australia (SLWA). The team at SLWA were instrumental in bringing our 2021 inductees to life. Sincere thanks to Theresa Archer, who ensured that photographs were located, and digitized, in the very short time we had available. Her support ensured we were able to proceed with our community engagement projects: a photographic exhibition, digital exhibitions, and a printed Commemorative Booklet.



Mother Ursula Frayne
Photograph courtesy Ursula Frayne Catholic College



Nurse Frances Cherry
Photograph courtesy State Library of Western Australia BA120068



Mary Hynes Swanton
Photograph courtesy State Library of Western Australian BA743/1

COMMUNITY ENGAGEMENT REPORT

2021 WA WOMEN'S HALL OF FAME 'ROLL OF HONOUR' TOURING EXHIBITION

The concept of a photographic exhibition which was started to celebrate the 10th Anniversary in 2020, has continued. This year the WA Women's Hall of Fame partnered with the State Library of Western Australia to source the photographs required to make up the exhibition of our posthumous inductees. Given the women inducted in 2021 were prior to 1921, the exhibition would not have been possible to create without the support of the SLWA.

And once again. Brookfield Properties supported the WA Women's Hall of Fame by providing exhibition space, and display infrastructure free of charge. Additional support was provided through the BFPL electronic promotional screens including the Brookfield Tower lifts, and Court Screens. The combined support of all involved resulted in an extraordinarily powerful exhibition which ran for two weeks in Brookfield Tower 1, 8 to 19 March 2021.

When the exhibition concluded at Brookfield Place, it commenced a state tour. A concept envisaged for 2020, however due to Covid-19 it was not possible. The intention of the tour was to reach as diverse a group of people as possible, and to motivate conversation around women's achievements, and the important part women have always made to Western Australia as we continue to strive for gender equity.

2021 locations include: Ursula Frayne Catholic College, City of South Perth Historical Society and Museum, St John of God Hospital Subiaco, Edith Cowan University Joondalup, City of Melville AH Bracks Library, City of Vincent Local History Centre & Library, 100 Women Gala Event, and the Bunbury Museum & Heritage Centre.



Brookfield Tower 1



AH Bracks Library, City of Melville



Edith Cowan University Joondalup

DIGITAL EXHIBITION ON YAGAN SQUARE TOWER

Continuing the tradition started in 2020, the WA Women's Hall of Fame has once again joined with Development WA to create an 'inspiring' digital exhibition for the Perth Digital Tower in Yagan Square. The exhibition featured archival photographs of the 2021 'Roll of Honour' Inductees, their life dates, and a short biography of their 'inspiring' journey.

This exhibition was screened at the prime time of 5.30pm each evening and ran for approximately 15-minutes. The Yagan Digital Tower show was available to be viewed free of charge by any persons visiting, or passing through the square from Monday 8 March, International Women's Day, to Sunday 14 March 2021. All costs associated with preparation of this digital exhibition, and the commercial space to screen, were provided 'in kind' by Development WA.



Digital Exhibition Yagan Square

DIGITAL EXHIBITION IN NEWMAN HOUSE, FREMANTLE

A secondary digital exhibition was created by the Department of Communities, the WA Women's Hall of Fame State Government Partner. Working together, an exhibition was designed for the television screens in Newman House, where both the Department of Communities and the Department of Transport are located. The 2021 'Roll of Honour' Inductees were featured with a short bio.

The exhibition was screened from 21 to 25 June 2021.

COMMEMORATIVE BOOKLET

The booklet featured each of the 2021 Inductees with a short bio. The booklet is prefaced by the Chair of the WA Women's Hall of Fame, Fiona Reid, and included a message from The Honourable Kim Beazley, AC, Governor of Western Australia, and an acknowledgement to our First Nations Women by Emeritus Professor Colleen Hayward AM, a 2012 WA women's Hall of Fame Inductee.

Booklets were distributed at the Ceremony, and available from some locations hosting the photographic exhibition.

A digital version is available for download (free of charge) from the website www.wawomenshalloffame.com.au



Commemorative Booklet

OUR SPONSORS

2021 was an interesting year as most available funds were rightfully allocated to Covid 19 protective, and recovery projects. This had an impact on the decisions the Committee could make regarding sponsorship.

Despite the vagaries of 2021, we are grateful for the continued support provided by Lotterywest and the Department for Communities. Without their support we would not have been in a position to pay respect to, and acknowledge, the important role of women in Western Australia, albeit, in a different format this year.

Due to the change in the format and presentation for 2021, we did not expand our sponsorship program, which was started in 2020. This program has already been reactivated for the 2022 campaign.



Government of **Western Australia**
Department of **Communities**

2021 COMMITTEE MEMBERS

Fiona Reid - Committee Chair

Jasmyn Mumme - Deputy Chair

Julie Ham - Secretary

Sally Plummer - Treasurer

Hazel Butorac

Kedy Kristal

Suzy Urbaniak

Robyn Nolan

Sandra Burns

Karen Wheatland

Sue Doherty

Ex Officio: **Dr Elaine Dowd** (Department for Communities)

2021 MEDIA & COMMUNITY ENGAGEMENT

Gina Church



— WA WOMEN'S —
HALL OF FAME

MAJOR SPONSORS



Government of **Western Australia**
Department of **Communities**



STRATEGIC PARTNERS AND SUPPORTERS

Brookfield
Properties



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