



STRATEGIC PLAN 2018 - 2021

VISION

WA WHOF's vision is to recognise, promote and celebrate WA Women

PURPOSE

As stated in the Model Rules for the WA Women's Hall of Fame (WA WHOF) 2017, the objects of the Association are:

1. To recognise and promote the contribution of women to Western Australia
2. To celebrate women's contribution to WA through the WA Women's Hall of Fame
3. To advance gender equality through advocacy and collaboration
4. To provide a platform for the ongoing contribution of the WA Women's Hall of Fame Alumni to the advancement of gender equality

KEY RESULT AREAS

1. Annual recognition of new inductees into the Hall of Fame
Goal: To highlight and celebrate women's contribution to WA through induction into the WA Hall of Fame
2. Community awareness and engagement about the contribution of women to Western Australia
Goal: Raise the profile of the Hall of Fame as a primary source of information about women's achievements
3. Organisational development
Goal: To achieve good governance and strong business practices that enable activity throughout the year