



— WA WOMEN'S —
HALL OF FAME

2022

SPONSORSHIP
PROSPECTUS

About WA Women's Hall of Fame

The WA Women's Hall of Fame was first established in 2011 in recognition of the Centenary of International Women's Day, held annually on 8 March.

As part of the State-wide IWD Celebrations, the WA Women's Hall of Fame, acknowledges women's dedication, creations, accomplishments, and successes in all forms, as a recognised flagship annual event in WA. Endorsed by women's organisations, business and industry, the importance of this initiative has been recognised as a key strategy in the WA Government's Stronger Together: WA's Plan for Gender Equity.

The Hon Simone McGurk MLA Minister for Women's Interests said "I am committed to gender equality and initiatives that recognise and celebrate the achievements of women across our state. The WA Women's Hall of Fame is an important way to acknowledge the efforts of women in WA, across a diverse range of endeavours, and I am pleased to offer my support."

Focusing on eight key fields of endeavour; business, education, culture, arts, sport, STEM, health, and community services, the women are selected from nominations submitted by associates, colleagues, friends, family, and others.

The process runs over a three-month period with the new 'Inductees', being announced at a very special event at Government House, on International Women's Day, 8 March each year.

For more information on the WA Women's Hall of Fame and previous Inductees visit <http://wawomenshalloffame.com.au/>



A personal message from Fiona Reid, Chairperson, WA Women's Hall of Fame

The Hall of Fame is an incredible record of the diversity in life for women around our State and what they each have in common, a commitment to make a difference towards enriching the lives of fellow Western Australian's.

We are very proud that over 220 Western Australian women have been publicly acknowledged through this 11-year initiative which celebrates the social, economic, cultural, and political achievements of women, reflecting on how far we have come, and how far we still must go to realise gender equality.

As a not-for-profit organisation, our ability to continue and grow the Hall of Fame is only made possible by support from financial and in-kind sponsors. We have some fabulous opportunities to partner with the 2022 event, and beyond. I invite you take the time to consider this prospectus, then decide to join us so we may continue to honour the important role women have in helping to build this great State.

Key event information

Launch Event

Date: November 2021

Attendees include: Key stakeholders, previous inductees, media, and event partners.

Attendance: Approx. 60-80 people

Induction Ceremony

Date: March 2022

Venue: Government House

Attendees include: Key stakeholders, 2022 inductees, previous inductees, media, and event partners.

Attendance: Approx. 150-250 people

Sponsorship Benefits

- Association with the recognised flagship International Women's Day event,
- Showcase your brand/product/service in front of an audience of women who have been celebrated for their achievements within their workplace, and or the wider community,
- Networking, developing, and meeting new connections with previous/current inductees, and their colleagues,
- Demonstrate your support for an initiative which highlights the importance of women's role in modern society; their significant contributions to our community, culture, and history, fostering greater respect for women whilst progressing gender equality.



Sponsorship packages

The following packages list a range of sponsorship opportunities available. These packages have been designed with varied budgets in mind and are aimed to facilitate sponsorship at all levels; however, should you have something more specific in mind please reach out!

For further enquiry or to create a tailored package that best suits your needs contact **Gina Church** @ wawomenshof@gmail.com or call **0409 299 220** during business hours.

WAWHOF *Platinum Partner*

One Package Available

Cost: \$8,500 ex GST

This is an exciting opportunity for your business to gain maximum exposure as a key stakeholder, to the Inductees, past and present, affiliated businesses, organisation's, and the general-public.

Our Platinum partner will gain exposure at both the Launch event which has previously been held in Parliament House, and the Induction Ceremony at Government House.

Package Inclusions:

- Recognition as the official Platinum partner in all relevant promotional and marketing materials,
- Logo in a prime position on The Women's Hall of Fame website,
- Logo acknowledgement in the commemorative booklet as an event partner,
- Minimum 5 mentions via social media (currently over 1500 followers and high post engagement) from the date of sign up to post event,
- Written acknowledgement in all event-related press releases recognising your business as the Women's Hall of Fame Platinum Partner,
- MC / Chair acknowledgement during the Launch and Ceremony proceedings,
- Subject to approval, the opportunity to provide a welcome address (2-3 mins) at the Ceremony,
- Logo inclusion on screen during the address and as a part of the final event credits,
- 4 x complimentary invitations to events.
- The option to provide merchandise and brochures at reception at the Government House Ceremony event.
- Your company banners (2) displayed prominently at the Government House event,
- Opportunity to sponsor an award category of your choice (subject to availability).

WAWHOF *Gold Partner*

1 Packages Available

Cost: \$6,500 ex GST

This is a unique opportunity to gain maximum exposure as an organisation which supports women's achievements, both past and present.

Our Gold partner will gain exposure at both the Launch event which has previously been held in Parliament House, and the Induction Ceremony at Government House.

Package Inclusions:

- Recognition as an official Gold partner in all relevant promotional and marketing materials,
- Logo in a premium position on the Women's Hall of Fame website,
- Logo acknowledgement in the commemorative booklet as an event partner,
- Minimum of 2 mentions via social media (currently over 1500 followers and high post engagement) from the date of sign up to post event,
- Written acknowledgement in all event-related press releases recognising your business as the Women's Hall of Fame Gold partner,
- MC / Chair acknowledgement during the Launch and Ceremony proceedings,
- Invited on-stage to announce the 'Roll of Honour' Inductees at the Ceremony,
- 2 x complimentary invitations to events.
- The option to provide merchandise and brochures at reception at the Government House Ceremony event.
- Your company banner displayed at the Ceremony.

WAWHOF *Category Sponsorship*

8 Packages Available

Cost: \$5,500 Ex GST per category

The categories have been designed to focus on eight key fields of endeavour; business, education, culture, arts, sport, STEM, health, and community services, all of which are recognised as having a significant impact on life for all Western Australians.

This sponsorship opportunity provides your business with a choice of a specific Category (subject to availability) which can align with your business and reinforce your key messaging.

Package Inclusions:

- Naming rights for the category chosen, i.e., Community Award proudly supported by (Company Name),
- Recognition as the Category sponsor on the Women's Hall of Fame website,
- Minimum 1 mention via social media (currently over 1500 followers and high post engagement) as the Category sponsor,
- Written acknowledgement in 1 press release announcing inductee/s and recognising you as a Category sponsor,
- 1 complimentary invitation to the Ceremony,
- MC acknowledgement and invitation to the stage for the announcement of the Inductee in your sponsored Category,
- Photo opportunity with the winner/s of your selected Category at the Ceremony,
- Logo inclusion on screen during the presentation of the sponsored Category.

Business

Western Australian women have long been pioneers in business in this State. This category acknowledges their achievements and showcases how they have paved a way for women moving forward towards financial gender equity.

Previous inductees in this category include;

Janet Holmes à Court AC, businesswoman, philanthropist in education and the Arts, Gina Rinehart, mining magnate and philanthropist, Hon Julie Bishop lawyer, former Federal politician, and Australia's first female foreign minister, Diane Smith-Gander AO, business executive, company director and advocate for gender equality, the Hon. Kerry Sanderson AC CVO, Chancellor of Edith Cowan university and the first woman to serve as Governor of Western Australia, and Dr Sue Boyd, spent 34-years in the Australian Foreign Service as Australian High Commissioner, Ambassador or Consul-General.

Education

This category recognizes women who have made it their life's work to share their knowledge, skills, values, and beliefs for the educational benefit of other Western Australians so they may reach their full potential.

Previous inductees in this category include;

Emeritus Prof. Denise Chalmers, expert in quality teaching, Lyn Farrell, Dean ECU South West Campus, Dr Dawn Butterworth AO, early childhood educator, Mrs. Doreen Green, teacher & community leader, Emeritus Prof. Tracey Horton, business educator.

STEM

STEM is an acronym for science, technology, engineering, and mathematics. This category is for women who have left their mark in any of these fields.

Previous Inductees include:

Professor Lyn Beazley AO, first female Chief Scientist of WA, Suzi Urbaniak, CoRE leader and Founder, Australian of the Year Awards Local Hero 2020, Professor Arlene Chan AM, Medical Oncologist, Denise Goldsworthy, metallurgist & mining leader, and Prof. Cheryl Praeger AM FAA, mathematician.

Culture

Through culture people and groups define themselves. This category recognizes the work and achievements of women in strengthening and supporting cultural beliefs, practices, and key messages. Celebrating our diversity and creating an inclusive community for all.

Previous Inductees in this category include:

Professor Colleen Hayward AM who has received many awards for her long and distinguished career in advocating for Aboriginal health, education, and wellbeing in WA. Kira Fong OAM, founder Kimberley Girl, Dr. Casta Tungaraza, Intercultural-Relations Consultant, Prof. Samina Yasmeen AM, teacher, and researcher in UWA's School of Social Sciences, and Violet Arrey is a Cameroon born Australian lawyer and social entrepreneur.

Arts

The arts refer to the theory and physical expression of creativity including literature (drama, poetry, prose) performing arts (theatre, dance, music), and visual arts drawing, painting, filmmaking, architecture, sculpting and photography).

Previous inductees in this category include;

Jenny Davis OAM is an actor, a director, and the Founder of Agelink Theatre, Terri Gomboc, Gomboc Gallery creator, Gina Williams, award-winning singer songwriter, Josephine Spaul, ballet educator, Elizabeth Jolley, writer, Carina Hoang author and actor and Harriett Marshall Founder of Freeze Frame Opera.

Sport

Western Australia has seen some extraordinary sportswomen who have not only excelled in their chosen field both at home and internationally, but have gone on to inspire, motivate, lead, and change the way women's sport is viewed, leaving a legacy for future sporting generations.

Previous Inductees include:

Shirley Strickland de la Hunty, winner seven Olympic athletic medals, Paula Wagg, first female jockey, Priya Cooper, Paralympian, Jan Cooper, women's football, Shelley Taylor-Smith, marathon swimmer, Louise Savage, Paralympian, and Kylie Forth, gold-medal winning blind sailor.

Health

A nomination in this category recognizes women who have dedicated themselves to improving the state of the physical and mental health well-being of others.

Previous Inductees include:

June Oscar AO, Aboriginal and Torres Strait Islander Social Justice Commissioner, Dr Fiona Wood AM, surgeon and researcher Prof. Fiona Stanley AC, epidemiologist, Dr Diane Davies, homeless healthcare, and Dr Tracy Westerman, Founder Indigenous Psychological Services & 2018 WA Australian of the Year.

Community

Women have long-been a backbone of community. There are extraordinary women, doing extraordinary work to help improve the lives of other individuals and groups. This category recognizes them.

Previous Inductees include:

Dr Rishelle Hume AM recognised for her contribution to Aboriginal communities and 'Closing the Gap', Edith Cowan, social worker & politician, Judith Parker AM, human rights & women's issues campaigner, Mrs. Doreen Green, teacher & community leader, and Dr Cynthia Dixon, Playgroup Founder.

Photographic Exhibition 'Presenting' Partner

One Package Available

Cost: \$6,500 ex GST

This is a unique opportunity for you to profile your business as the Presenting Partner of the WA Women's Hall of Fame touring photographic exhibition, with the potential of 12-month's exposure. Starting in 2020, the forthcoming year, 2022, will mark the third year of what has become an annual FREE accompaniment event.

The exhibition comprises of portrait photographs of the years 'new' Inductees, shown with a storyboard which provides a short summary of each woman's journey. Opening in Brookfield Place on International Women's Day, 8 March, the exhibition will remain in that location for two-weeks before starting the tour. Tour locations will vary year to year, and in 2021 included high traffic areas such as schools, museums, libraries, hospitals, and women's organisations.

Exhibition 'Presenting' Partner Package Includes:

- Naming rights as the exclusive 'Presenting Partner' for the photographic exhibition, i.e., Proudly presented by (Company Name),
- Priority logo representation on the lead exhibition panel (total panel size - 820mm W x 1200mm H),
- Logo inclusion on each storyboard (maximum 16) accompanying inductees photograph,
- Recognition as the Photographic Exhibition 'Presenting Partner' on the Women's Hall of Fame website,
- Credit via social media (currently over 1500 followers and high post engagement) in relation to any promotion for the exhibition,
- Written acknowledgement in related press releases promoting the exhibition (and on-going tour),
- Logo acknowledgement in the commemorative booklet,
- 1 complimentary invitation to the Ceremony,
- Extensive logo exposure in high traffic public areas in the Perth CBD, suburban centres, and regional towns (dependant on touring locations).



WAWHOF

Commemorative Booklet Production Partner:

One Package Available

Cost: \$3,500 ex GST

In 2021, a new tradition was started with the launch of the Commemorative Booklet. It was extremely successful and well sought as a historical record and lasting memento of the year's Inductees. Such was the success that the booklet will now be produced each year, to coincide with the announcement of the 'new' inductees. The booklet will be distributed at the Ceremony and be available from locations presenting the Photographic Exhibition (subject to availability).

As the Production Partner your business will gain exposure at event's and ongoing, as a keepsake.

Commemorative Booklet Production Partner Package Includes:

- Naming rights as the exclusive 'Production Partner' for the booklet, i.e., Proudly produced by (Company Name),
- Priority logo representation in the Commemorative Booklet as the 'Production Partner',
- Logo representation on the lead exhibition panel (total panel size 820mm W x 1200mm H),
- Logo inclusion on each storyboard (maximum 16) accompanying inductees photograph,
- Recognition as the Commemorative Booklet 'Production Partner' on the Women's Hall of Fame website,
- Credit via social media (currently over 1500 followers and high post engagement) in relation to the Commemorative Booklet,
- Logo acknowledgement in the downloadable booklet available post the event, for a maximum of 12-months,
- 1 complimentary invitation to the Ceremony.



Video Production Sponsor

One Package Available

Cost: \$5,000 ex GST

Video Production Sponsor Package Includes:

- Logo inclusion in the inductee video (circulated at the event, via social media, event website and other relevant platforms as agreed),
- Recognition as the Video sponsor on the Women's Hall of Fame website,
- MC acknowledgement during the Ceremony,
- 1 complimentary invitation to the Ceremony.

Lanyard Partner

1 Package Available

Cost: \$1,000 Ex GST

Lanyard Partner Package Includes:

- Organisational branding (sponsor to provide artwork) of lanyards for all events,
- Minimum 1 mention via social media (currently over 1500 followers and high post engagement) as an event sponsor.

In Summary

Thank you for taking the time to read this Prospectus.

We hope you have been 'inspired' to join with the WA Women's Hall of Fame in 2022 for our flagship International Women's Day event, as we celebrate inspirational Western Australian women, past and present.

The packages offer a range of sponsorship opportunities designed with varied budgets, and profiles in mind, which are aimed at facilitating sponsorship at all levels, however, should you have something more specific in mind please reach out!

Sponsorship Package

<i>Platinum Partner</i>	<i>\$8,500</i>
<i>Gold Partner</i>	<i>\$6,500</i>
<i>Category; Business, Education, STEM, Culture, Arts, Sport, Health & Community.</i>	
<i>Category Sponsor</i>	<i>\$3,500</i>
<i>Exhibition Presenting Partner</i>	<i>\$6,500</i>
<i>Commemorative Booklet Partner</i>	<i>\$3,500</i>
<i>Video Sponsorship</i>	<i>\$5,000</i>
<i>Lanyard Partnership</i>	<i>\$1,000</i>

All prices are GST exclusive.

FOR FURTHER ENQUIRY OR TO CREATE A
TAILORED PACKAGE THAT BEST SUITS YOUR
NEEDS CONTACT:

Gina Church

M: 0409 299 220

E: wawomenshof@gmail.com

Please complete and submit this application form to
wawomenshof@gmail.com



CONTACT DETAILS (Please print clearly in block capitals)

Contact Name _____

Position _____

Email _____

Company Name _____

Mobile _____

Website _____

SPONSORSHIP PACKAGE

Please confirm our sponsorship as follows

Platinum Partner	\$8,500
Gold Partner	\$6,500
Category Sponsor	\$3,500

Category: _____

Exhibition Presenting Partner	\$6,500
Commemorative Booklet Partner	\$3,500
Video Sponsorship	\$5,000
Lanyard Partnership	\$1,000

All prices are GST exclusive

PAYMENT METHOD (TICK APPROPRIATE BOX)

Payment by EFT (Electronic Bank Transfer)

* A tax invoice will be sent to make payment

Please charge my credit card:

Visa Mastercard Amex

Amount to authorise: \$ _____

Cardholder Name _____

Card Number _____

Expiry Date (MM/YY) _____

Signature _____

*Credit card payment has a 3% surcharge

Sponsorship agreement and a tax invoice will be sent upon receipt of your application form.

TERMS, CONDITIONS AND CANCELLATION POLICY.

1. Receipt of a booking form confirms your intention to sponsor.
2. Confirmation is subject to approval by the WAWHOF Committee or Event Organiser on their behalf.
3. Payment must be made within 30 days of invoice, with all payments finalised at least 14 days prior to the first event.
4. In the event that you need to cancel your sponsorship Cancellation 60+ days prior to the first event (November 2019), 25% of the contracted amount will be payable; cancellation 0-59 days prior to the first event, 100% of the contracted amount will be payable.
5. All cancellations must be made in writing to wawomenshof@gmail.com
6. Payments made to Event & Conference Co. are held on behalf of the client, by contractual agreement.

I have read and accept the terms and conditions.

Name _____

Position Organisation _____

Signed _____

Date _____